

Charleston Women in Industry Day

SPONSORSHIP REQUEST

On April 22, 2022, the Lowcountry section of the Society of Women Engineers and Charleston Women in Tech will host Women in Industry Day for the fourth consecutive year. This conference is designed to connect professional women from a variety of industries across the Lowcountry (including but not limited to, manufacturing, infrastructure, technology, software, medical, and facilities fields) and aims to help participants **Engage and Empower** themselves and each other in their personal and professional lives.

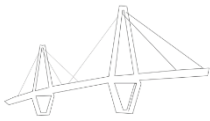
ABOUT THE EVENT

The Charleston Women in Industry Day has seen great success in its first four years, with over 250+ attendees in both 'live' and virtual formats. We are thrilled to be able to again host this conference 'live' for 2022, and will focus on providing top-notch professional development opportunities through networking and education.

The 2022 conference will be hosted at Trident Technical College on April 22, 2022 and will bring women from across all industries together for professional growth and empowerment. As a part of the conference mission, scholarships are provided for the students in the tri-county region. Over \$15,000 in scholarships have been provided through past conferences and we intend to provide three \$2500 scholarships to local students interested in STEM.

WHO WILL ATTEND

- ALL women in Industry
- Experience ranging from entry level to 20+ years
- Small, medium, and large size companies from the Lowcountry
- Estimated 300 attendees



SPONSORSHIP LEVELS AND BENEFITS:

Benefits	Premier (\$6,000+)	Platinum (\$5,000+)	Gold (\$3,000+)	Silver (\$1,000+)	Friend of SWE (\$500+)
Logo included on poster/sign and table tents at social event	X (1/1 scale)	X (3/4 scale)	X (3/4 scale)	X (1/2 scale)	X (1/4 scale)
Logo included in program	X	X	X	X	X
Recognition on website/LinkedIn page	X	X	X	X	
# Registrations included	15	10	8	5	
Logo included on event welcome slide	X	X	X		
Information Booth at the social event	X	X	X		
Logo included on conference giveaway	X	X	X		
Organization thanked in opening and closing addresses	X	X			
Name included in press releases and advertising efforts	X	X			

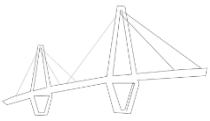
Please note, sponsors may request their funds go toward a particular component of the event. Sponsorship of a component is given on a first come first serve basis.

Networking Event (Social)	(\$8,100)
Keynote Speaker Gifts	(3 @ \$100)
Lunch Sponsor	(\$5000)
Speaker Gifts	(25 @ \$35 each)
Event Website	(\$350)

Additional Considerations: Help sponsor college students or military personnel to attend the conference.

COVID-19 PRECAUTIONS

We are optimistic regarding the in person, live nature of this event. Our host venue, Trident Technical College, along with the executive committee, will guide our COVID_19 precautions (masking, distancing, etc). In the event that COVID-19



restrictions increase and we will be unable to host this live, a virtual event will occur on the same day. Proceeds from the event would then be moved to a 2023 conference or for more scholarship recipients.

PROCEEDS OF EVENT

Proceeds of this event will go towards funding SWE Lowcountry High School Scholarships. These are awarded annually to graduating seniors attending a high school in the Tri-county area: Berkeley, Dorchester, and Charleston.

Proceeds from last year's event funded three scholarships for female high school students pursuing higher education upon graduating.

CONTACT

If you are interested in being a sponsor or have questions, please contact the Sponsorship Coordinator, Megan Tomasso, at wildsponsorship@swelowcountry.org.